

# Dan Moalli

SVP Business Development at Technomedia

dmoalli@gotechnomedia.com

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## Summary

SVP of Business Development for Technomedia Solutions, directing the company's global business development efforts, working with architects, designers, producers and clients worldwide. Extensive experience in the design and implementation of immersive environments, collaborative work spaces, interactive multimedia exhibits, and the development of large-scale touring exhibitions. An advocate of the design-build process; award-winning director of LEED-certified projects.

Specialties: Interactive and immersive media technology for the built environment, live events and touring exhibitions. High-end LED systems, projection mapping and large-scale group interactivity.

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## Experience

### **SVP Business Development at Technomedia Solutions, LLC**

October 2013 - Present (3 years 3 months)

### **Managing Director - NYC at Obscura Digital**

September 2012 - October 2013 (1 year 2 months)

### **Vice President at Design & Production, Inc.**

January 2007 - September 2012 (5 years 9 months)

### **Project Director at Design & Production, Inc.**

June 1998 - December 2006 (8 years 7 months)

### **Trustee at SportsLab, Inc.**

January 1996 - June 1998 (2 years 6 months)

### **VP - Operations at SportsLab, Inc.**

March 1994 - January 1996 (1 year 11 months)

### **Producer at Live Productions, Inc. / Dynamic Arts**

June 1984 - March 1994 (9 years 10 months)

Producer of hundreds of concerts and special events; Manager of three regional theaters (Paramount Performing Arts Center, Palace Theater, Berkshire Performing Arts Center); Producer of New Haven Jazz Festival; Taste of New Haven.

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## Skills & Expertise

**Interactive Immersive Environments**

**Museum Exhibit Fabrication**

**Advanced Project Management**

**Design Build Project Lead**

**Media Systems Integration**

**Preconstruction Consulting**

**Interaction Design**

**Digital Media**

**Construction Management**

**Cost Estimating**

**Cross-functional Team Leadership**

**Multimedia**

**Exhibit Design**

**Exhibition Management**

**Creative Concept Development**

**Parenting**

**Skiing**

**Museums**

**Interactive Advertising**

**Project Estimation**

**Media Systems**

**Immersive Environments**

**Design-Build**

**Pre-construction**

**Product Development**

**Art Exhibitions**

**Ski**

**Creative Direction**

**Interactive Media**

**Experience Design**

**Theatre**

**Live Events**

**Production Management**

**Relationship Marketing**

**Graphic Design**

**History**

**Graphics**

**Festivals**

**Concept Design**

**Brand Development**

**Video**

**Concept Development**

**AV**

**Trade Shows**

**Integrated Marketing  
Sound  
Lighting Design  
Design Management  
Digital Strategy  
Design Strategy**

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## Education

**Trinity College-Hartford**  
BA, English, 1979 - 1983

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## Volunteer Experience

**Therapy Dog Trainer / Handler at Fairfax Pets On Wheels**  
January 2011 - September 2013

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[Contact Dan on LinkedIn](#)