

Nick Winslow

Recreational Facilities and Services Consultant and Contractor

nickscott1@mac.com

Experience

at Nick Winslow Consulting

1999 - Present (17 years)

Management advisory service for developers of recreational destinations including theme parks, resorts, museums, visitor centers, performing arts facilities, etc.

President at USA Pavilion-Shanghai Expo 2010

2008 - 2010 (2 years)

President at Warner Bros. Recreation Enterprises

1992 - 1999 (7 years)

President at Harrison Price Company

1981 - 1992 (11 years)

Economic consulting service with a specialty in leisure time economics.

Vice President, Technical Subsidiaries at Paramount Pictures

1975 - 1980 (5 years)

Included positions as President, Future General Corp., President, Magicam and President, Paramount Sound

Vice President at Economics Research Associates

1967 - 1975 (8 years)

Skills & Expertise

Theme Parks

Museums

Entertainment

Concept Development

Strategic Planning

Budgets

Team Building

Marketing

Event Management

Marketing Strategy

Social Media

New Business Development

Management Consulting

Business Strategy
Project Planning
Hospitality
Strategic Partnerships
Tourism
Entrepreneurship
Public Relations
Advertising
Market Research
Marketing Communications
Start-ups
Public Speaking
Management
Digital Marketing
Social Networking
Business Development
Leadership
Online Marketing
Business Planning
Social Media Marketing
Strategy
Fundraising
Event Planning
Sponsorship
Marketing Management
Online Advertising
Negotiation
Nonprofits
Project Management
Brand Management
Product Development
Training
Themed Entertainment
CRM
Time Management
Operations Management
Digital Media

Education

Stanford University

MBA, Marketing & Finance, 1964 - 1966

Pomona College

BA, Mathematics, 1960 - 1964

So. Pasadena High School

1957 - 1960

Organizations

Economic Round Table

President, 2003-04

1983 to Present

Twilight Club

2013 to Present

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1 person has recommended Nick

"I had the pleasure of working with Nick Winslow on the USA Pavilion. His passionate dedication to the project was fundamental to its enormous success. As President of the effort, he demonstrated a keen understanding of the production process and created a sense of mission in everyone involved. He is an expert in his field."

— **Greg Lombardo**, reported to Nick at USA Pavilion-Shanghai Expo 2010

[Contact Nick on LinkedIn](#)